

the
EMPloyment
owerment
workshop

Presented by Hope Speaking, LLC
Creative training & motivational workshops
PO Box 434 · Kent, WA 98035
(253) 208-5901
info@hopespeaking.com

Hope Speaking and the YWCA are pleased to offer you the opportunity to assist in a dynamic program designed for women who desire to re-enter the workforce after their lives have been interrupted by domestic abuse, illness and other life-halting events.

The **Employment Empowerment** workshop is an intense event designed to strengthen confidence in women by providing tangible tools for gaining and sustaining employment. Each workshop takes place over three consecutive days. This concentrated time frame creates excitement and momentum during their job search and builds self-esteem that will follow them into their new careers.

With your help, we will offer scholarships to the women who need it most. Your corporate sponsorship of \$20,000 provides all materials and training to 40 women. Benefits of the program are immediate and affect the entire community as the 40 women that you sponsor ultimately leave public assistance and become self reliant. Your sponsorship also supplies professional clothing, lunches and transportation during the workshop.

Attached is an introduction letter from the YWCA. For more information, you may call us at 253-208-5901. We would be happy to send a representative to speak to you. We look forward to working with you!



Seattle | King | Snohomish

October 28, 2009

To Whom It May Concern:

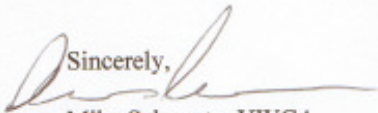
The YWCA is committed to a working partnership with Hope Speaking. The YWCA is very interested in the opportunity to bring Employment Empowerment workshops to our clients in King County. The women we serve in our employment, housing, domestic violence and health access programs would greatly benefit from the kind of intensive communications-focused, job training that Hope Speaking provides. By helping us expand the employment support and job readiness assistance we currently provide to low income and disadvantaged women, Hope Speaking will help our clients become confident, prepared, and employable.

The YWCA and Hope Speaking have already begun partnering on a job club with excellent results. Our clients learned confidence-building interview techniques and left the class with an appreciation for the role speech, body language, and written communication play in their job search. Our clients felt better prepared for the grueling routine of applying and interviewing for jobs after the session. In fact, a couple participants have obtained employment since the initial workshop, and one of them claims that the workshop helped her overcome her shyness to obtain a position in the hotel industry.

Employment Empowerment workshops will have a similarly beneficial result for our clients, given the opportunity to offer regular modules at our Renton and Greenbridge locations. The YWCA will be able to provide 8-10 participants for each 3-day workshop and will provide the space necessary. YWCA Employment Specialists will continue to offer employment support and case management for the participants, including support services for work and interview clothing, transportation assistance, and emergency assistance for clients in crisis. Hope Speaking and the YWCA will work closely together to make sure that workshop participants will receive the hard and soft skills they need to be successful, with the ultimate goal being full time employment and self-sufficiency.

The YWCA is looking forward to this partnership with Hope Speaking. If there is anything else I can do to be of assistance please contact me at schwartz@ywcaworks.org or 206-436-8606.

Sincerely,



Mike Schwartz, YWCA
Associate Director of Employment Services